



Greater Providence Board of REALTORS®

2023-25 Strategic Plan

(adopted 12/6/22)

Our mission is to cultivate professionalism in our real estate businesses and communities through collaboration, resources, and advocacy.

We commit to the following principles to guide us in our efforts:

Inclusive	We believe that all voices should be heard, therefore we will create a welcoming, safe environment for people of diverse backgrounds, life experiences, personalities, and beliefs.
Influential	We believe that we have an obligation to be a positive influence on the communities in which we operate, therefore we will take a position (appropriately) that provides benefit to the industry and its members.
Integrity	We believe in doing what is right, even when no one is looking, therefore we will hold ourselves and our members to the highest ethical standards to build fairness and trust.
Innovative	We believe in the power of a change mindset; therefore, we will embrace new ideas and seek to leverage technology and tools to improve outcomes and facilitate increased collaboration.
Resourceful	We believe that our creative abilities dramatically impact the success of our members, therefore we will seek to find ways to eliminate problems and identify new opportunities for success of our members.
Supportive	We believe that teamwork makes everything possible, so we emphasize the importance of going beyond personal goals and duties to make a difference in the lives of all those we touch.

SUPPORT

GPBOR is a reliable and trusted resource for professional development and member support.

- Engage all audiences
- Educate with quality options
- Create more broker involvement
- Create new member resources
- Elevate importance of professionalism

ADVOCATE

GPBOR is an influential advocate for real property rights in the communities it serves.

- Reach RPAC & Calls-to-Action financial & participation goals
- Ensure effective political & public advocacy efforts
- Benefit community with knowledge

COMMUNITY

GPBOR promotes REALTOR® value in the community, provides accurate information, and invests in the community through its involvement and charity.

- Form collaborative relationships
- Promote NAR’s “That’s Who We Are” and Fairhaven
- Provide consumers with clarity on home- ownership issues

GOVERN

GPBOR provides a solid infrastructure through its financial strength and quality leadership.

- Proactively identify leaders and volunteers
- Promote affiliate memberships
- Expand Nominating Committee role
- Invest in new building to elevate organizational excellence