



2023 ANNUAL SPONSORSHIPS



Your access to more than 2,500+ members and affiliates

HERE FOR YOU

The Greater Providence Board of REALTORS® (GPBOR) represents members from all real estate specialties including commercial sales, development, property management, appraisal, auctions, and residential sales.

Through our classes, website, annual events, active social media accounts and monthly e-newsletters, we continuously find the best ways to connect you with our members.

Contact:

Greater Providence Board of REALTORS®
(401) 274-8383, ext. 15
jpuga@gprealtors.org

www.gpbior.realtor



YOUR PLACE TO BUILD CONNECTIONS

REALTORS® are a cut above other real estate professionals. They follow a code of ethics that make them a trusted resource for real estate information in their communities.

Connect to these professionals through a partnership with GPBOR.



For every home sold in Rhode Island, approximately \$102K of direct & indirect spending occurs in the local economy. (2020)



AFFILIATE INDUSTRIES:
ENVIRONMENTAL SERVICES
DESIGN SERVICES
HOME INSPECTION
MOVING SERVICES
TITLE INSURANCE
APPRAISAL SERVICES
REAL ESTATE TECH & MARKETING
HOME IMPROVEMENT & REMODELING
MORTGAGE LENDERS
TITLE & LEGAL SERVICES
& MORE!

Affiliate Members Save Big!

Join the Greater Providence Board of REALTORS® as an Affiliate Member and enjoy first access and discounts on sponsorship packages, a complimentary listing on our online Affiliate Membership directory, an invitation to join us at Board events and meetings, the opportunity to join us as a Board volunteer, access to our membership list, and professional development courses.

You have two membership options, you can join as a GPBOR Affiliate member only or you can invest in a two-part membership that includes a membership in the Rhode Island Association of REALTORS®.

Contact our Membership Director Erin Herzog at ehertzog@gprealtors.org if you'd like to join our network of Affiliates or call (401) 274-8383.

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2023 ANNUAL SPONSORSHIPS

NEW! DIAMOND SPONSOR LEVEL - ONLY 2 AVAILABLE

\$3,000 FOR AFFILIATE MEMBER (\$800 SAVINGS!)
\$3,800 FOR NON-AFFILIATE MEMBER

Includes everything listed under Platinum Sponsor Level, plus:

- Upgrade to full-color ad in the Annual Meeting (Sept. 2023) event program
Program ads are exclusive to annual sponsors only.
- Logo placement with GPBOR on event photo backdrop for the year
- Upgrade to 6 months* of Digital advertisement placement in GPBOR Monthly e-newsletter to members
- Upgrade to 4 tickets to events (REALTORS® on the Rooftop, Annual Meeting, Holiday Party)

Invest in a [GPBOR Affiliate Membership](#) for only \$225 for additional benefits and a \$800 savings on your Diamond Sponsorship!

*Only one graphic file may be submitted for your 6-month digital ad run.

PLATINUM SPONSOR LEVEL

\$1,700 FOR AFFILIATE MEMBERS (\$400 SAVINGS!)
\$2,100 FOR NON-AFFILIATE MEMBERS

- Sponsorship of GPBOR REALTORS® on the Rooftop Networking Event (Spring 2023)
- Sponsorship of GPBOR Annual Meeting (September 2023) with quarter page print ad in the event program
NEW! *Program ads are exclusive to annual sponsors only.*
- Sponsorship of GPBOR Holiday Party (December 2023)
- Acknowledgement as event sponsor at above events
- 2 complimentary tickets to above events
- Profile spotlight in one monthly electronic newsletter
- **NEW!** Digital advertisement placement in GPBOR Monthly e-newsletter for 2 months*
- Sponsor logo displayed on our social media posts
- Your logo displayed on homepage of www.gpbor.realtor
- **NEW!** 10% discount on any additional event sponsorship opportunities throughout the year
- **NEW!** 10% discount on additional ticket purchases for events

*Only one graphic file may be submitted for your 2-month digital ad run.

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ADDITIONAL SPONSOR PACKAGES

ORIENTATION SPONSOR - LIMITED AVAILABILITY

\$999 FOR AFFILIATE MEMBERS (\$750 SAVINGS!)

\$1,750 FOR NON-AFFILIATE MEMBERS

- Sponsorship of all in-person and Zoom new member orientation programs with exhibitor table when in-person and opportunity to speak up to 5 minutes with new members. Required attendance of all new GPBOR members.
- Sponsor logo displayed on yearly online new member orientation program module
- Acknowledgement of sponsorship in our communications with new members
- Logo displayed on all orientation advertising on social media
- Logo displayed on homepage of www.gpbior.realtor
- Limited spots available. One per industry. Please contact the office for more information.

LUNCH & LEARN SPONSOR

\$200 FOR AFFILIATE MEMBERS

\$400 FOR NON-AFFILIATE MEMBERS

- Includes exclusive sponsorship of one of our Lunch & Learn events for GPBOR members.
- Sponsor logo displayed on promotional materials
- Acknowledgement of sponsorship at our event with 2 minutes to speak to the audience about your firm and products
- Sponsor logo displayed on our social media posts
- Limited spots available

**Sponsor is responsible for providing lunch for attendees.*

DIGITAL SPONSOR ONLY

\$750 FOR AFFILIATE MEMBERS

\$1,150 FOR NON-AFFILIATE MEMBERS

- Logo displayed on homepage of www.gpbior.realtor for 12 months
- Logo displayed on quarterly social media posts
- Digital advertisement placement in GPBOR Monthly e-newsletter for 2 months*

**Only one graphic file may be submitted for your 2-month digital ad run.*

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