

# GPBOR 2017-2019 Strategic Plan “At-A-Glance”

<p><b>OUR MISSION/VISION</b></p> <p><i>GPBOR...successfully implementing tools and innovative technologies...helping to cultivate leaders in their real estate communities.</i></p>	<p><b>ETHICS</b></p> <p><b>PROFESSIONALISM</b></p> <p><b>INTEGRITY</b></p>	<p>CONTACT INFO</p> <p><b>Greater Providence Board of REALTORS®</b></p> <p>365 Eddy Street, Suite 1 Providence, RI 02903 401-274-8383</p>
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## STRATEGIC PRIORITIES AND GOALS

OUTREACH	ADVOCACY	COMMUNITY	BUILD
<p><i>GPBOR is the premier resource for professional development and member support.</i></p>	<p><i>GPBOR is the leading advocate for real property rights in the communities it serves.</i></p>	<p><i>GPBOR promotes REALTOR® value in the community, provides reliable information and invests in the community through its involvement and charity.</i></p>	<p><i>GPBOR provides a solid infrastructure through its financial strength and quality leadership.</i></p>
<p><i>GPBOR will:</i></p> <ul style="list-style-type: none"> <li>• Provide innovative education and current information about technological tools and resources to members.</li> <li>• Improve cooperation with principal brokers/managers.</li> <li>◇ Improve communication with members through a multi-faceted approach, including social media, text, etc.</li> <li>• Increase member engagement from the previous year (attendance at meetings, events, education, etc.)</li> </ul>	<p><i>GPBOR will:</i></p> <ul style="list-style-type: none"> <li>◇ Support REALTOR® Party’s “Vote-Act-Invest” and annually conduct at least two initiatives in each.</li> <li>◇ Increase awareness of and participation in RPAC.</li> <li>• Increase participation rates on NAR and RIAR calls for action from the previous year.</li> </ul>	<p><i>GPBOR will:</i></p> <ul style="list-style-type: none"> <li>◇ Be the “Voice for Real Estate” within our communities, promoting market statistics and/or real estate trends/issues and their impact on consumers.</li> <li>◇ Engage in community activities that exemplify the REALTOR® brand, such as fundraising and participating in local charitable/ community organizations.</li> </ul>	<p><i>GPBOR will:</i></p> <ul style="list-style-type: none"> <li>• Expand the role of the Nominating Committee to identify, recruit and develop more volunteers throughout the year.</li> <li>• Explore the pros and cons of consolidation and initiate discussions with other Board leaders.</li> <li>• Emphasize the importance and benefit of volunteer involvement at new member orientations.</li> <li>• Evaluate number, composition, terms, purposes, etc. of existing committees and work groups.</li> <li>◇ Improve leadership development for current and future leaders.</li> </ul>

◇ Relates to NAR Core Standards